



EUCCCD

EUROPEAN UKRAINIAN COUNCIL FOR COOPERATION AND DEVELOPMENT

STRATEGIC DEVELOPMENT PLAN

2024 - 2027





Non-Governmental Organization "European-Ukrainian Council for Cooperation and Development" was established on April 11, 2023.

The EUSR is a non-profit organization established on the foundation of partnership, employing a holistic approach to the recovery and development of Ukraine, particularly in the Eastern and Southern regions. The organization plays a pivotal role in state policy concerning strategic recovery and development, European integration processes, investment attraction in the regions, and international cooperation.

The EUSR comprises a collective of like-minded individuals who have joined forces to advance Ukraine's development as a member of the European family. Amid the full-scale Russian invasion of Ukraine and its attainment of candidate member status in the EU, Ukraine has garnered unprecedented political backing from the European Union and its member states. The EUCCD seeks to translate this political support into tangible cooperation.

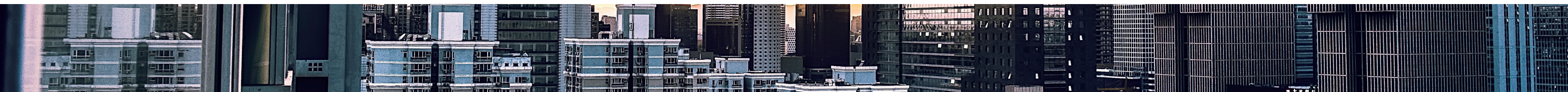
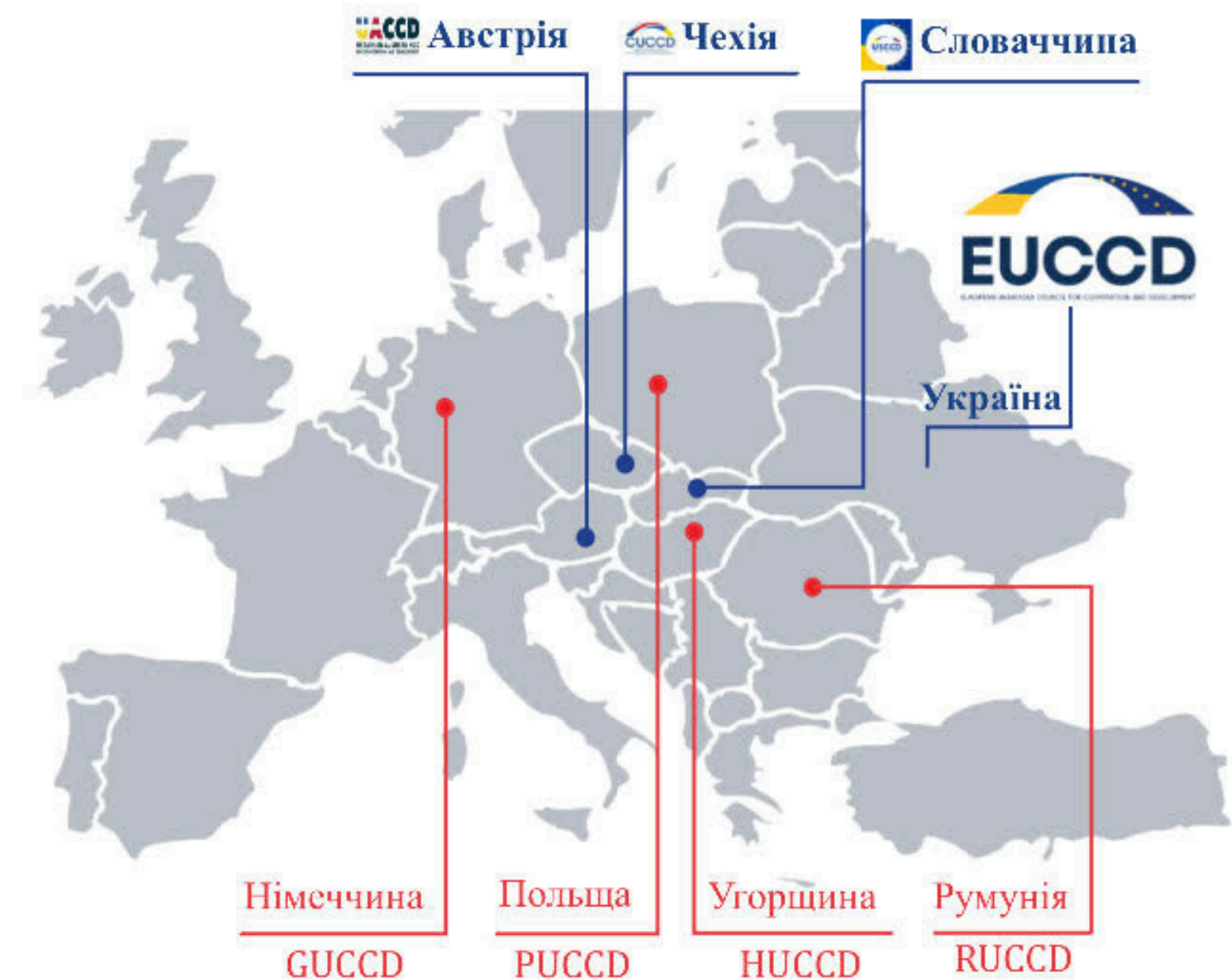
The establishment of the organization was founded on the necessity to support initiatives that address the collective interests of Ukrainian citizens, irrespective of their location, by fostering local and regional development, as well as enhancing intra-regional, inter-regional, and international cooperation.





The objective of our initiative is to establish and subsequently support sustainable partnerships between interested Ukrainian and European organizations, focused on project development to secure international funding. The Council for Cooperation and Development (CCD) is an international network of organizations, with structural units (offices) also situated in the Czech Republic, Austria, and Slovakia.

Measures are currently being implemented to foster collaboration with the governments of Germany, Poland, Hungary, and Romania, which includes the obligatory establishment of offices for the Council for Cooperation and Development in these nations.





The primary objective of the Organization is to foster collaboration and enhance relations between Ukrainian and European organizations, enterprises, governmental bodies, and local self-governance institutions.

The primary domains of the Organization's activities are:

- Support and enhancement of EU values in Ukraine;
- facilitating the preparation and advancement of initiatives designed to integrate Ukraine as a full member of the EU;
- the engagement of civil society in Ukraine's integration processes with the EU;
- support for business collaboration between economic entities of Ukraine and EU nations;
- development of the institutional capacity of Ukrainian entities at both the central and regional levels during Ukraine's European integration process;
- Development and transmission of Ukrainian values as an integral component of the broader European society;
- enhancing the institutional, transport, and humanitarian ties between Ukraine and the European Union, as well as its member states;
- offering assistance in the preparation for the execution of projects aimed at the European integration of Ukraine, engaging with the European Commission, the European Parliament, and the national governments of EU member states and candidates;
- promoting the advancement and adaptation of EU initiatives focused on the integration of Ukraine;
- development of collaboration among entities involved in cross-border programs between Ukraine and the EU;
- advancing the sustainable development of Ukraine within the framework of EU values.



VISION

Our vision is to establish a connection between Ukraine and the European Union, facilitating Ukraine's integration into the European community through comprehensive collaboration in the realms of economy, culture, education, and social development. We aim to become a premier organization that fosters effective dialogue among citizens, governments, businesses, and civil society in both Ukraine and EU member states, with the objective of enhancing living standards, reinforcing democratic values, and advancing sustainable development.

Our organization envisions a future in which Ukraine is an integral member of the European family of nations, where collaboration is founded on mutual respect, shared values, and a commitment to peace, stability, and prosperity. We are confident that by uniting our efforts, we can execute projects that will foster economic development, enhance the ecological landscape, promote cultural and scientific advancement, and uphold social justice.

MISSION

Our mission is to serve the interests of Ukrainian society by incorporating the finest European practices, values, and standards to foster sustainable and harmonious development in Ukraine.

Our objective is to attain:

- Enhancing the economic integration of Ukraine with the European Union through business support, innovation development, and investment promotion.
- The enhancement of cultural exchange and educational opportunities for the citizens of Ukraine and the EU will foster mutual understanding and cultural enrichment.
- Promotion of sustainable development, with particular emphasis on environmental initiatives, digitalization, energy efficiency, and the conservation of natural resources.

VALUES

Development of Ukraine in the European lifestyle

The advancement of a shared European way of life, in which Ukrainians are integrated into a collective European family, is a priority. Analyzing the mechanisms of EU collaboration for the execution and enhancement of unified EU strategies is essential.

Development of a Ukrainian economy that serves its citizens We are committed to enhancing the lives of individuals, particularly those in vulnerable segments of the population, by supporting socially significant projects and initiatives. Our efforts focus on achieving social justice, ensuring equal opportunities, and improving the overall well-being of all citizens.

Development of Ukraine Aligned with the Digital Era We advocate for innovative methodologies across all sectors that foster economic growth, enhance efficiency, and generate new opportunities. Innovation is pivotal for the future, and we prioritize initiatives that advance the sustainable development and modernization of Ukraine. We facilitate the introduction of exemplary Ukrainian digital products to the European market.

The EU's Green Course We emphasize environmental sustainability and the responsible management of natural resources. Our initiatives focus on environmental preservation, the promotion of the green economy, and the implementation of energy-efficient solutions.

VALUES

Collaboration and alliance

We are committed to the efficacy of collaboration and partnership, both nationally and globally. Collective endeavors enable us to accomplish greater objectives; therefore, we proactively pursue and cultivate alliances with governmental entities, the business sector, civil society, and international organizations.

Promotion of cultural diversity

We recognize and uphold cultural diversity as a vital component of European identity. Our organization advocates for the preservation of cultural traditions while fostering cultural exchange between Ukraine, the EU, and other European nations.

Transparency and accountability.

We operate with openness and integrity, maintaining accountability to both our partners and society. Transparency in all our actions serves as the foundation for trust and effective collaboration.

Inclusivity

We are committed to fostering inclusiveness in all our projects and initiatives by engaging diverse population groups in decision-making and collaboration. We hold that a variety of perspectives and experiences enhances the development of more effective solutions.

BENEFICIARIES

- Ukrainian citizens;
- Government entities: Central Administrative Court, regional administrative authorities (ODA), local self-governing bodies, legislative power institutions (BP, regional councils of various tiers);
 - Displaced individuals;
 - Veterans;
 - Academic and research institutions;
 - Representatives of mid-sized and large enterprises;
- local, regional, and national mass communication outlets;
 - Public institutions;
- Global collaborators and benefactors.

Interested stakeholders:

Profile of ministries and institutions

Global development organizations

Subnational entities, including the United Nations

EU institutions, encompassing the European Commission

Export credit agencies

Specialized funds

GEOGRAPHY

- The entirety of Ukraine
- EU member states, including former members;
- nations of the single European space, ● nations of the Council of Europe;
- additional partner countries of Ukraine, including the USA, Japan, the Republic of Korea, India, and Canada;
- other nations, including the Federative Republic of Brazil and the People's Republic of China.

CATEGORIES OF ACTIVITIES

Educational programs and training sessions

The organization implements educational programs, training sessions, seminars, and workshops designed to enhance citizens' awareness of European standards, human rights, democratic values, and prospects for European integration.

Economic development initiatives

The organization executes initiatives designed to bolster business, foster entrepreneurship, enhance the economic competitiveness of Ukraine, and attract investments from the European Union.

Advocacy and policy impact

The organization is involved in advocacy efforts to integrate European standards into Ukrainian legislation, promote reforms, and foster the development of democratic institutions.

Grant initiatives

The organization designs and executes infrastructure projects focused on recovery, energy, energy efficiency, the implementation of innovative initiatives, and the advancement of European integration.

Research and Analysis

The organization undertakes research and analytical initiatives concerning socio-economic issues, European integration, human rights, ecology, and other pertinent subjects to offer expert recommendations and facilitate informed decision-making.

Global collaboration and alliances

The organization actively collaborates with European and international entities, fostering partnerships that enhance the exchange of experience, knowledge, and resources, along with the collaborative execution of projects.



STRATEGIC OBJECTIVES

1

Promotion and advancement of initiatives for the restoration and growth of Ukraine

Ensuring the recovery and sustainable development of Ukraine through the initiation, development, and implementation of projects focused on economic revitalization, social integration, environmental sustainability, digitalization, cultural advancement, democratic governance, and the enhancement of the country's institutional capacity.

2

Promotion of Ukraine's sustainable development within the framework of EU principles and values

Active promotion of Ukraine's integration into the European Union through the adoption and advocacy of European values, including democracy, the rule of law, human rights, tolerance, social justice, and environmental sustainability. To advance the representation of Ukrainian values and priorities on the pan-European agenda.

3

Social Capital

Facilitating the engagement of Ukrainians in public life and their active participation in the country's recovery. We support community development, education, professional growth, and citizen involvement in projects aimed at social integration, improving quality of life, cultural exchange, and the sustainable development of local communities.

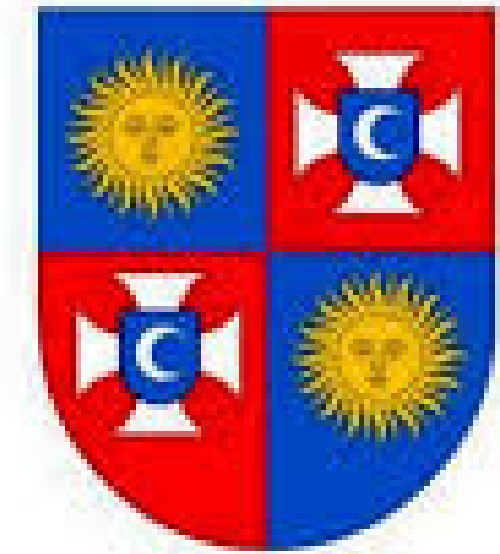
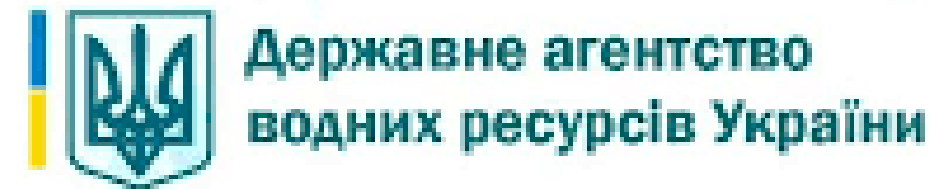
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Support for humanitarian initiatives

Offering sustained support for socially vulnerable groups within Ukraine by enhancing and rehabilitating social infrastructure, assisting displaced individuals, veterans, their families, children, prisoners of war, and the families of the deceased, while also advancing healthcare services.

PARTNERS

- State Water Resources Agency
- NGO Falcon Flight
- ADRA Ukraine
- Odesa Region Development Agency
- Vinnytsia Regional Military Administration
- SCI - Sustainable and Circular Initiatives Ltd.
- Ukrainian Furniture Manufacturers Association
- SE "National Institute for Infrastructure Development"
- Charitable organization "Ukrainian-Netherlads Charitable Foundation "LIFELINE"



THE ORGANIZATION'S ACTIVITIES ARE GOVERNED BY THE FOLLOWING DOCUMENTS

STRATEGIC PLAN 2024-2027

The three-year strategic plan was formulated to attain the organization's qualitative and quantitative objectives.

It outlines the vision, mission, strategic directions, monitoring system, and performance indicators.

FUNDRAISING AND COMMUNICATION STRATEGIES

The fundraising plan was crafted by the organization's experts to govern the processes of securing funds for the execution of the strategic plan and the organizational development of the European-Ukrainian Council for Cooperation and Development.

The communication plan is crafted in alignment with the organization's primary objectives and fosters effective engagement with the public.

The execution of this plan is an essential and vital prerequisite for attaining the statutory objectives of the EUCCD.

INTERNAL REGULATIONS

1. Payment process
2. Accounting policy
3. Privacy and safeguarding of personal data
4. Conflict of interest
5. Anti-Corruption Policy
6. Policy of Equality and Non-Discrimination
7. Policy on Project Activities
8. Procurement
9. Risk management
10. Human resource management
11. Code of Ethics and Professional Conduct
12. Policy regarding sub-grant activities